
PATRICK W. LAWRENCE

1128 County Road, #317A
Cleburne, TX 76031

(817) 641-2758
pat@hpnc.com (preferred contact)

PROFESSIONAL OBJECTIVE

A challenging graphic design / illustration position befitting acquired expertise.

SUMMARY OF QUALIFICATIONS

Results-oriented graphics arts professional and entrepreneur with exceptional leadership skills, broad experience in illustration and graphic design arenas.

- **Knowledge** of applications including Photoshop, Dreamweaver, 3D Studio Max, Flash, Painter, Acrobat.
- **Proven expertise** in concept through finished artwork. Dedicated, innovative and self-motivated team player/builder. Skilled in illustration, photography and graphics arts.
- **Effectively** manage multiple and concurrent responsibilities. Thrive in both individual and collaborative work arenas. Quick study, able to easily grasp new ideas, concepts, methods and product lines.
- **Exceptional** oral/written communication, interpersonal, multi-tasking, organizational, sales/marketing, consulting, problem solving and leadership skills. At ease in work arenas with changing responsibilities.
- **Proficient** in Windows-based business productivity, graphics design and web development applications.

PROFESSIONAL EXPERIENCE

P. W. LAWRENCE ILLUSTRATION – *CLEBURNE, TX* **5/05 - Present**
Owner / Manager

- PROSPECTING AND ACQUIRING CLIENT ACCOUNTS FOR A ILLUSTRATION COMPANY. CREATED ILLUSTRATIONS, CONTENT AND GRAPHICS.

P. W. LAWRENCE FREELANCE PHOTOJOURNALISM – *CLEBURNE, TX* **5/05 - Present**
Owner / Manager

- PROSPECTING AND ACQUIRING CLIENT ACCOUNTS FOR A PHOTOGRAPHY COMPANY. COMPLETED PHOTOJOURNALISM ASSIGNMENTS FOR CLIENTS.

PAT LAWRENCE AND SONS USED CARS – *Cleburne, TX* **10/04 - Present**
Salesman / Buyer

- Guide customers through the car selection and purchase process. Inspect vehicles and estimate retail value of trade-ins as well as the cost of needed repairs.

FRY'S ELECTRONICS – *Arlington, TX* **6/01 - 10/04**
Sales Associate

- Performed accessory, telesales and computer sales. Tracked computing trends, analyzed customer requirements, and recommended computer products. Collaborated with corporate staff to price and package volume orders. Designed and setup displays to profile and promote high-margin merchandise.

GENESIS MULTIMEDIA STUDIOS – *Cleburne, TX* **10/00 - 6/01**
Owner / Manager

- Prospected and acquired client accounts for a web design company. Created web pages, content and graphics. Optimized layout, navigation, online ordering and site access components. Sourced and researched new software designed to meet client needs. Advised clients on promotion and usability issues.

HYPERUSA – *Cleburne, TX* **2/98 - 10/00**
Sales Associate

- Directly supported new clients for an ISP and web design company. Fielded sales calls, collaborated with customers, assessed needs and customized web and connectivity services. Created advertising collateral including newspaper, YP, billboard and CD promotional materials. Counseled clients on promotional and usability issues, and sourced new software to fulfill customer requirements. Performed complete graphic arts and design work when necessary in conjunction with a team of five creative staff.

WILLIAM CAMPBELL CONTEMPORARY ART – *Fort Worth, TX*

3/96 - 2/98

Sales Associate

- Assisted customers, assessed framing needs, and delivered and installed fine art for an upscale modern fine art gallery and framing business. Sold items valued up to \$40K, and fabricated custom frames/displays.

EDUCATION AND SPECIALIZED TRAINING

HILL JUNIOR COLLEGE – *Cleburne, TX*

Fine Arts Studies ♦ GPA: 3.8